51 South San Antonio Road . Los Altos, CA 94022



(650) 948-9427 TEL (650) 559-0268 FAX

www.losaltoshistory.org

## Call for Submissions: Original Artwork Sought for Fall 2011 Exhibition At the Los Altos History Museum

# Shaped by Water: Past, Present and Future

Past, present and future impressions of how water shapes the Santa Clara Valley

We are seeking original 2-dimensional artwork on the theme of water. The art exhibit will take place at the Los Altos Library in the heart of Los Altos, November 1-30, 2011. This art exhibit will be featured at the same time as an educational exhibition entitled "Shaped by Water: Past, Present and Future" about the history and future of water in the Santa Clara Valley at the Los Altos History Museum. Artwork that relates to the exhibition will be given priority in selection; a more complete description of the educational exhibition is below.

### Shaped by Water Exhibition Description

Shaped by Water: Past, Present and Future takes a look at the significant role of water in the transformation of Santa Clara Valley and how it will affect our future. The exhibit is scheduled at the Los Altos History Museum for October 6, 2011 through April 15, 2012, tracking the anticipated rainy season.

Each period of our local history has been characterized by a changing relationship between humans and water. The indigenous people, the Ohlone, had a very intimate relationship to water and moved around in response to the wet and dry seasons. The arrival of the first immigrants, the Spanish and Mexicans, brought changes in water use and management with small rock dams on creeks and irrigation ditches. Immigrants from the eastern United States brought more significant changes with the proliferation of agriculture and digging of wells. The most dramatic changes began in 20th century: the rapid depletion of groundwater motivated a more organized water infrastructure. The local building of dams for water storage and sewage treatment plants, as well as massive state and federal water projects and water treatment facilities transformed water availability and use. In the post-World War II boom, Santa Clara Valley ceased to have sufficient local water and became dependent on non-local sources for 50-100% of its water needs. Our growing population and changes in rainfall patterns that could severely affect our water supply,

could make the future look bleak. However, Shaped by Water: Past, Present and Future at the Los Altos History Museum will also explore ways to use water more efficiently and restore our watersheds to healthier ecosystems to ensure a brighter future.

Visitors to the exhibition will connect with the precious and vital resource of water through interactive exhibits incorporating artifacts, stories, photographs, maps and works by artists. They will see demonstration installations of a gray-water marsh, rainwater harvesting and drought tolerant native plant gardens.

#### **Entry Guidelines and Rules**

#### KEY DATES

- August 31, 2011 Deadline for all submissions to be received
- September 30, 2011 Notification of acceptance
- November 1, 2011 Artists hand deliver selected artwork to the Los Altos Library and artwork is installed. Exhibit opens at Los Altos Library
- November 30, 2011 Exhibit closes at Los Altos Library. De-installation of artwork. Artists must pick up their work on this day.

#### **ELIGIBILITY AND RESTRICTIONS:**

- All entries must be received by August 31, 2011.
- The exhibit is open to artists working in all 2-dimensional media (e.g. painting, photography, mixed media, textiles, etc.) We are especially interested in artwork that can help us interpret the themes of the exhibition.
- Applicants must be 18 years of age or older to apply.
- Artists may submit up to 5 entries.
- Artwork must be no more than 48" wide and 60" tall, and no more than 25 pounds.
- Artists will be asked to sign attached release of liability.
- Work must be ready to hang with wire on the back so it will readily and securely attach to wall hooks for display. For safety reasons, if artwork is glazed, Plexiglas is required; no glass will be accepted.
- Work should be marked on the back with the name of the artist, the title of the piece, and the price if for sale.
- Artist is responsible for delivery and pickup on the specified calendar dates (we cannot receive and ship artwork).
- Organizers reserve the right to reject a work that differs from the digital images submitted.

**EXHIBITION:** Selected artists will be featured in an exhibit at the Los Altos Library, November 1, 2011 – November 30, 2011. Selection will be done by the *Shaped by Water* Exhibit Committee.

**EXHIBITION TERMS:** Artwork in the exhibit may be for sale, with all proceeds going to the artist. The Los Altos Library will connect the artist with the interested buyer; the artist determines the sale price, and is responsible for handling the sale and delivery of artwork. Artwork must remain in the exhibit until it closes. The Los Altos History Museum reserves the right to photograph and reproduce images of the work for promotion and educational materials.

**FEES**: There is no entry fee. If chosen, artists are fully responsible for delivery and return of artwork. We cannot receive and ship artwork.

**RETURN OF SUBMISSION MATERIALS:** If you are submitting your work via postal mail and would like your materials returned to you, a self-addressed stamped envelope must be included with <u>sufficient</u> postage for the return of submission materials. Materials submitted without this will be discarded.

**NOTIFICATION:** Artists will be notified of acceptance or non-acceptance no later than September 30, 2011.

DEADLINE: All submissions must be received by August 31, 2011.

- High quality, high-resolution images: Images must be 300 dpi JPEGs and no larger than 5 MB.
- Image files should be labeled with the artist's last name, first initial and artwork title
- Please submit a whole image of the artwork; a detail image is optional.
- Electronic submissions are STRONGLY PREFERRED

#### **Image Submission Guidelines**

DIGITAL IMAGE SUBMISSION: Artists are encouraged to submit images electronically.

Please send e-mail entries to: <u>ShapedByWater@gmail.com</u>
Email Subject: Shaped by Water

In your email message write:

- Your Name
- Your Address
- Your Telephone #
- Your email address
- List the artworks you are submitting with image number, title, medium, dimensions and price.
- Send each JPG image as a separate e-mail (5 MB limit).

**POSTAL MAIL ENTRIES:** Artists may submit hardcopy prints and images, CDs, or DVDs.

• **Digital files on CD:** Digital image files may be submitted on CD, and should be in JPG format

- **Prints:** Prints of artwork may be up to 8.5" x 11" and may be digital (ink jet, laser etc.) or photographic prints. Artist name, title, size, media and price should be on the front or back of the print. If you want your prints returned, follow the return guidelines above.
- Please send postal mail entries to: Patty Rosewater c/o The Los Altos History Museum Water Exhibit 51 S. San Antonio Road Los Altos, CA 94022

Please print the attached form and include it along with your entries.

# Shaped by Water Artist submission Form

NAME						
 TELEPHONE / E-MAIL						
STREET ADDRESS / CITY/ ZIP CODE						
IMAGE LIST: Title	Medium	Dimensions	Retail Price			
1			l			
2	<u> </u>	I	I			
3	<u> </u>	<u> </u>	I			
4	<u> </u>	<u> </u>	I			
5		<u> </u>	l			
6	<u> </u>		l			
Make sure submission is received by August 30, 2011, and that it includes: 1) Prints or CD/DVD or e-mailed images 2) Entry Form						
Mail completed application to:						
Patty Rosewater c/o The Los Altos History Museum Water Exhibit 51 S. San Antonio Road Los Altos, CA 94022						

NUMBER: 13.4

PAGE: 2 OF 2

DATE: 3/1/06

REPLACES: A 510.2

#### SANTA CLARA COUNTY LIBRAY POLICY AND PROCEDURE MANUAL

Exhibit	or's Name	Phone				
Library	: Los Altos Library Location of	of Display: <u>Main Library</u>	Room			
Dates o	f Display: From <u>Tuesday, Nov</u>	1, 2011 to Wednesday,	Nov 30, 2011			
Descrip	tion of items (oil paintings, water	colors, pottery, sculptur	e, photographs, etc.):			
ITEM	TITLE OR DESCRIPTION	SALE \$	NOT FOR SALE			
1.						
2.						
3.						
4.						
5.						
	ns displayed are subject to the foll	-				
1.	All items must be removed by the		he final day of the exhi	bition.		
2.						
3.	1 1					
4.	for the loss or damage to exhibit removal of the exhibition.					
	Acce	pted				
		Exhibi	tor			

For the County Library
Date: \_\_\_\_\_
Released by: \_\_\_\_\_